



Immersive management development program

Welch Way delivers the core leadership skills that all managers need through a series of practical, structured programs based on Jack Welch's proven, performance-driven approach to management. This scalable offering cuts through theory and allows teams to immediately put concepts into action.

TIMELESS TEACHINGS FROM A LEADING BUSINESS ICON

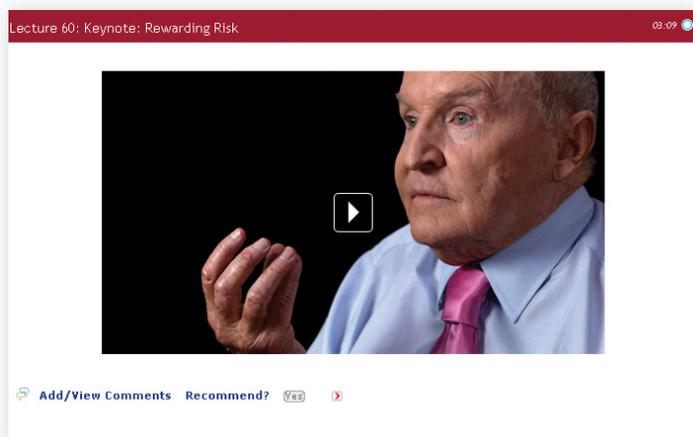
As one of the most successful business leaders of all time, Jack Welch knows what it takes to motivate people, get results and help organizations win. With Welch Way, we give your managers the skills they need to do the same. Based on Jack's proven approach that has been battle-tested on the front lines of business, Welch Way delivers concrete management skills that increase productivity and drive results.

PROVEN LEADERSHIP DEVELOPMENT PROGRAM

Welch Way provides step-by-step instructions for putting new skills into practice to get the most out of managers and the organization. Each of the eight self-paced Welch Way programs requires a total time investment of 8-10 hours to complete and is divided into several modules. Within each module, learners experience a simple, four-step process that ultimately gives them a playbook to put mission-critical leadership concepts in motion immediately.

“ I find ways to apply the program learnings daily. The course has great information that reinforces concepts I've learned in pieces previously; but hearing it from the master (Jack) helped ingrain it in my head. The program gave me many other practical ways to apply the knowledge. ”

**Vice President Healthcare,
UST Global**



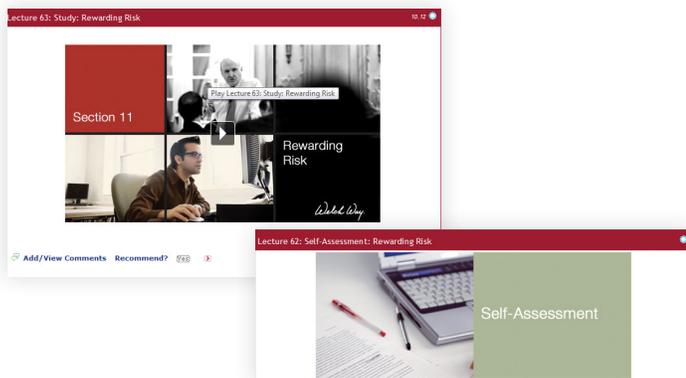
DRIVE MORE EFFECTIVE KNOWLEDGE TRANSFER WITH CONTENT ALIGNED TO CORE MANAGEMENT PRINCIPLES

These eight programs are comprised primarily of videos presented in a structured learning format and include actionable practice activities to aid in the application of the concepts learned:

- Leadership in Action
- Creating a Winning Strategy
- Managing Change
- Managing Your Team
- Finance for Managers
- Operational Excellence
- Innovation and Agility
- Building a Winning Career

RESOURCES TO ENSURE PROGRAM SUCCESS

Welch Way customers are provided core support services to help configure the program. Supplemental Facilitator, Coach and Participant Guides reduce the burden on key players by automating program components and keeping all learners on track and immersed in the content. Need more? Skillssoft also provides packaged consulting service bundles that meet the unique needs of each organization.



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FEATURES

Jack Welch's strategies and best practices on management and leadership.

Keynote video, reflective questions, video-based core content and playbook.

Action-oriented content that can be accessed anytime, anywhere.

Complementary core support services and optional packaged service bundles.

BENEFITS

Move the performance of all employees to the next level.

Teams speak a common language around management that drives business results.

Employees can work at their own pace, on their own time and continue learning by using complementary materials long after the program is complete.

Scalable approach to leadership development that is relevant across all verticals and sectors.

Build a healthier culture, higher retention and smarter strategy.